

BEHIND THE INKWELL



Dedicated To

**Abdallah Toutounji, Dayna Toutounji,
Yvette Loubriel, Felix Torres, Carlos Ortiz,
and all the friends and family that made this
journey possible.**

And to all the artists that doubt their own art:

YOU ARE NOT ALONE.



Written and proofread by
Adam Toutounji

**AND L
ADELINE**

Arranged and Illustrated by
Andy Ortiz

AND ADELINE



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The Pitch

In 2017, Andy and I moved into the Garden building at the Hive dorms at the Savannah College of Art and Design (SCAD). It wasn't long until we started shooting hypotheticals and spitballing ideas for the dreaded senior thesis. We came to the decision that if we ever were to work on a thesis together, it would be a hybrid film. Our thought process for the story was something along the lines of, "The animation coming to life trope has been done a million times. Why don't we just do that but better?".

And that's exactly what we did.

Hey dude

Do u wanna see the sketches i made for the pitch?

I just have a couple preliminary sketches for the character designs, but what im thinking is if youre on board we could just overhaul a presentation for when we have to pitch

Let me take a look, I'm still trying to work on my pitch so idk if I'll be on board or not

Sure

What is your pitch?



the ink that was thinned out and coming back to life

But yeah thats all i got so far, i didnt wanna go too far into it because i wanted to give u creative control as well, this is just the idea i had

Lemme know if youd be on board or not, i think we could do something rly cool here with the mix media angle but idk up to u

Id figure since theres only one character to animate on both mediums wed have an easier time splitting the work amongst animators

Honestly let's do it. Gimme a sec I gotta eat and we can talk more

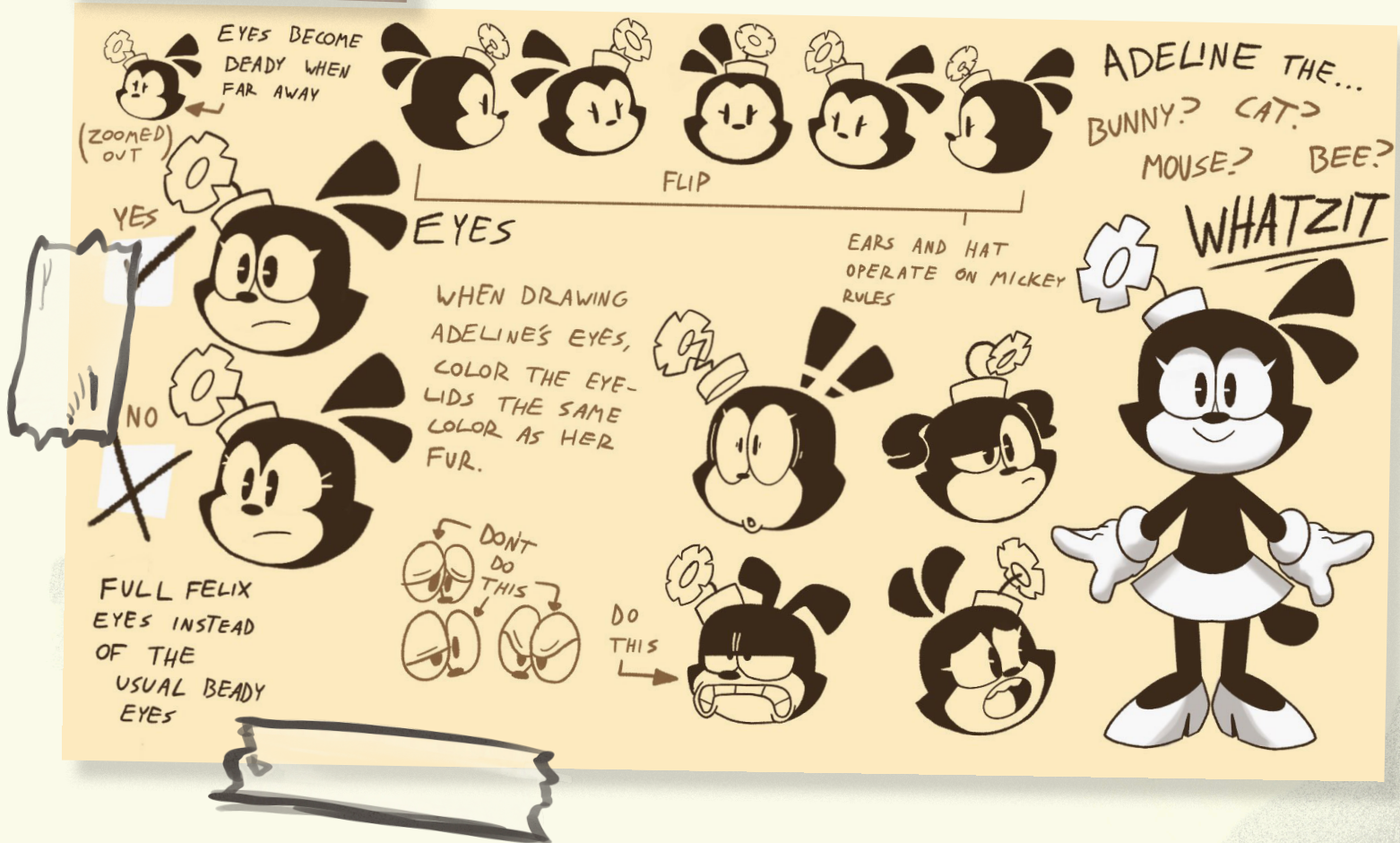
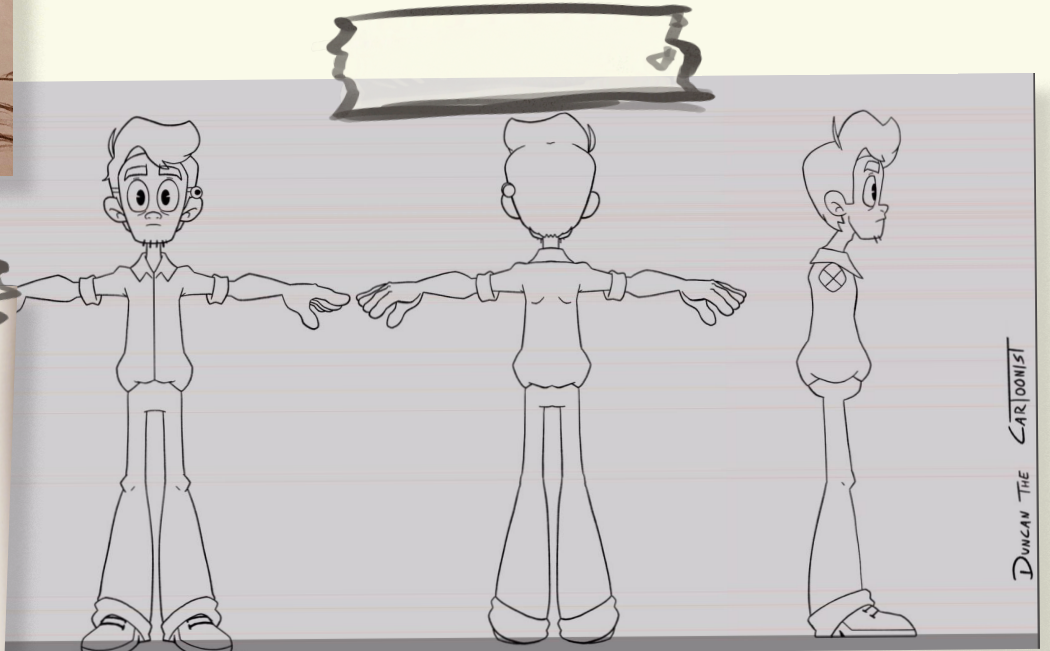
WANNA MAKE A CARTOON?

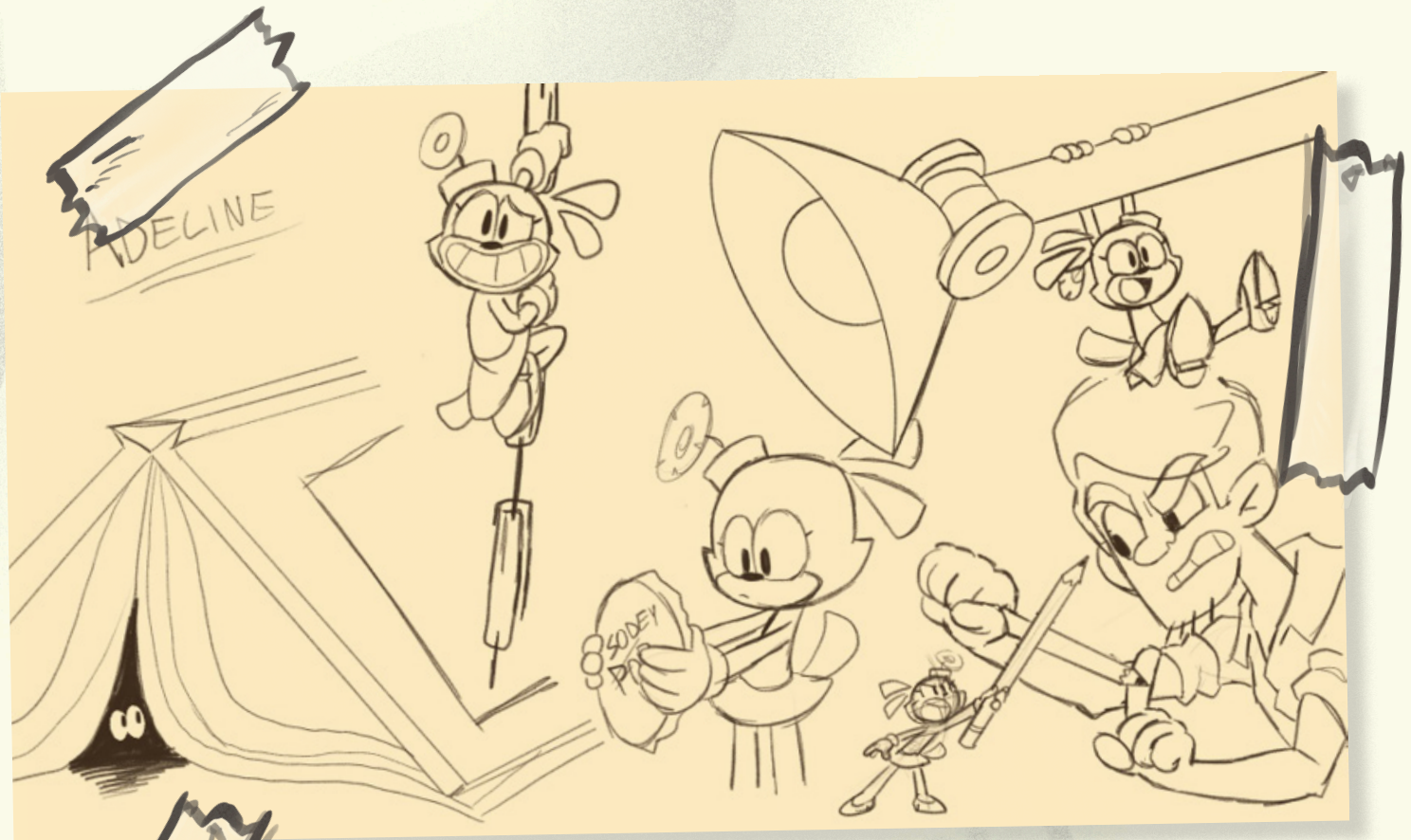
YE LEMME EAT FIRST



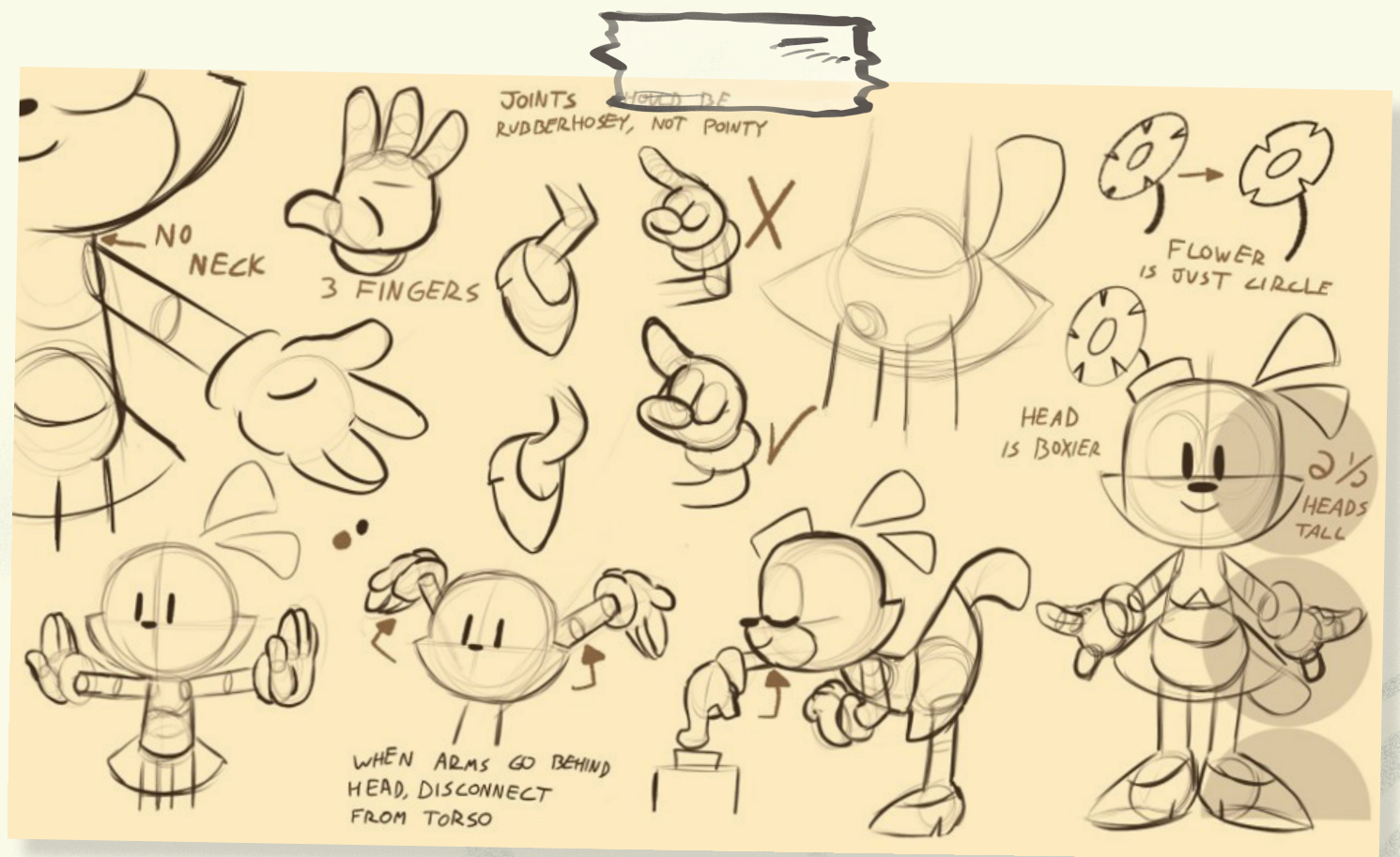


In just under two weeks we put together an extremely vague story, some really rough character mock-ups, and a general idea of what the film would look like. That and a killer pitch video got the film greenlit.

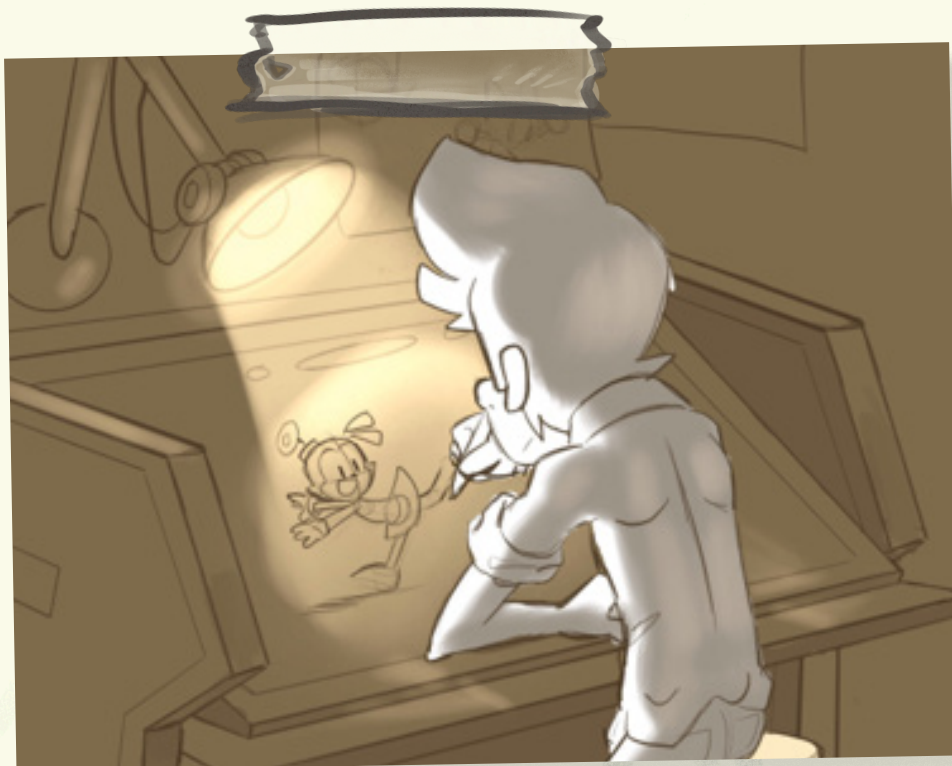


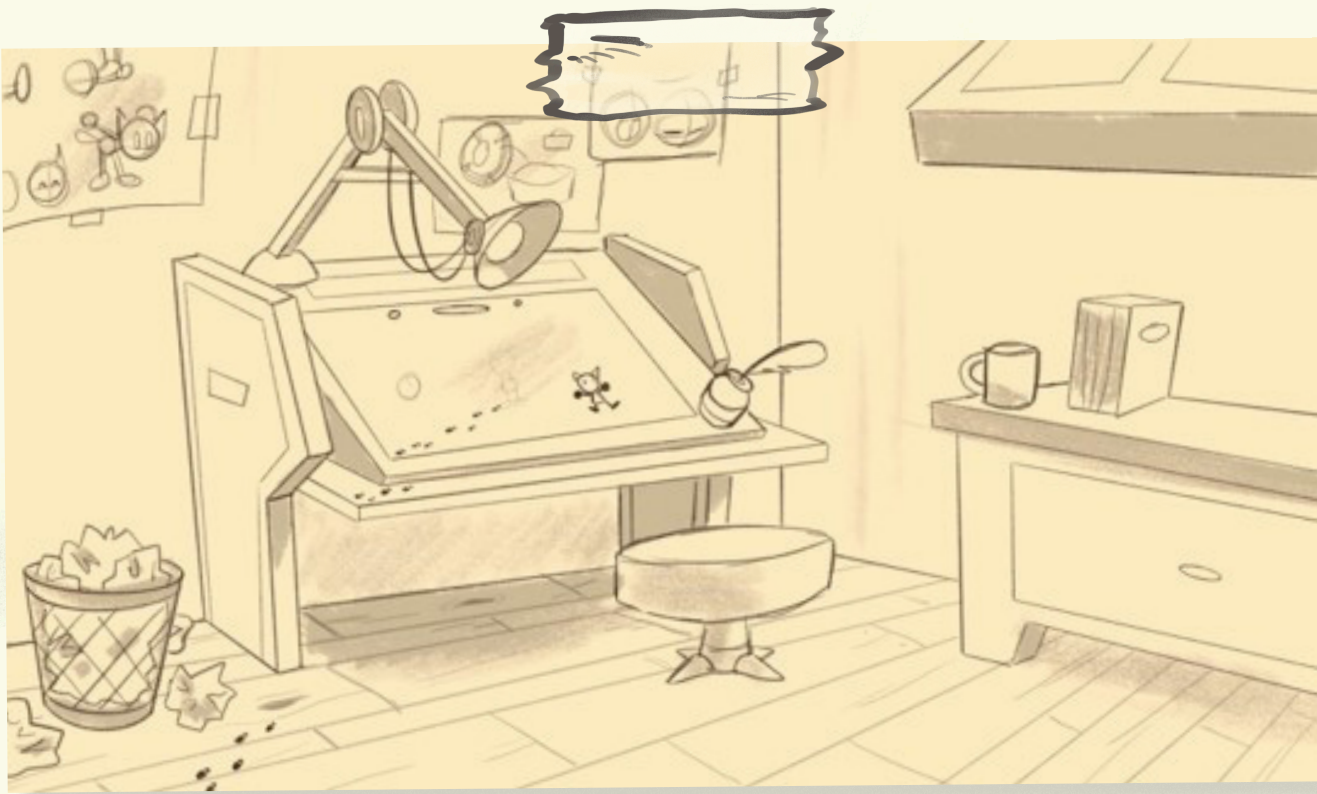


When coming up with the pitch, we decided early on that Addie's hijinks are more of a result of her playfulness instead of any deep seeded malice. The mindset we had going in was that Adeleine is more of a little kid than a typical cartoon trickster, and the conflict derives more from the miscommunication between the characters.

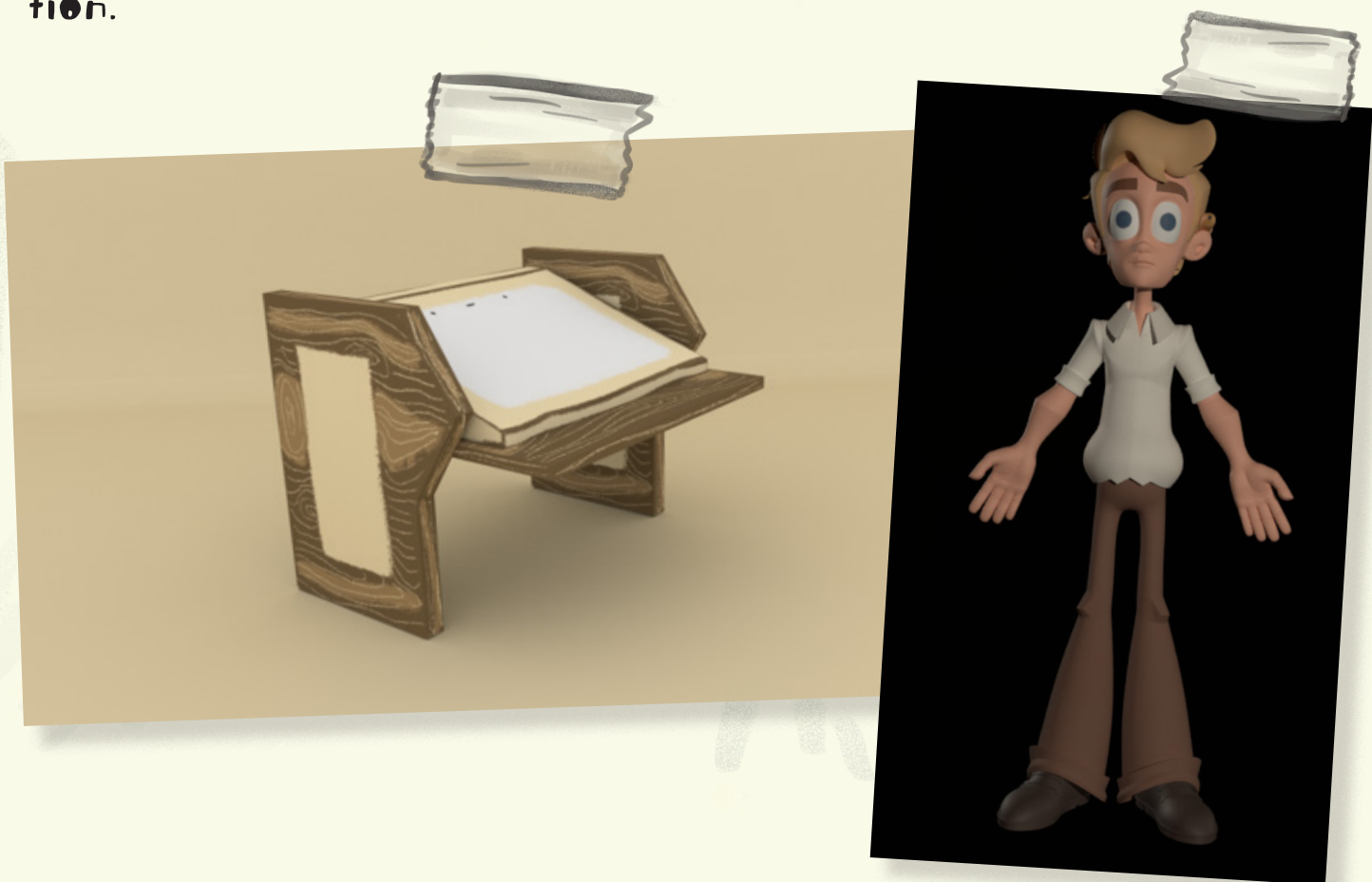


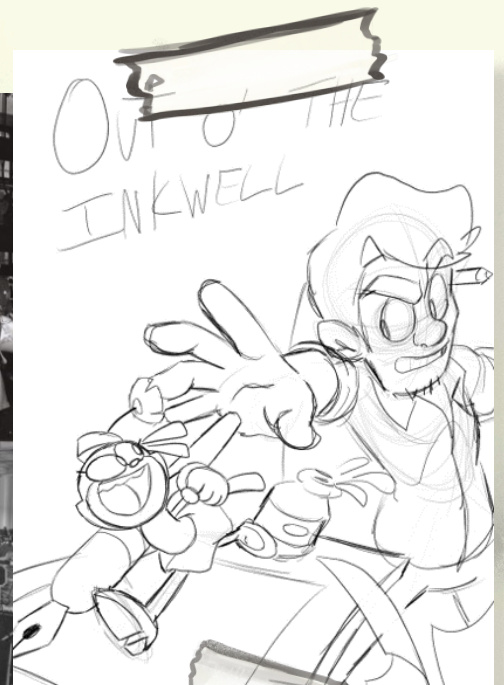
These early drawings served as the foundation for the production. However, as work goes along, things seldom stay the same all the way through. Multiple iterations, perspectives, and redos flesh out a production and help elevate the initial idea into something greater.






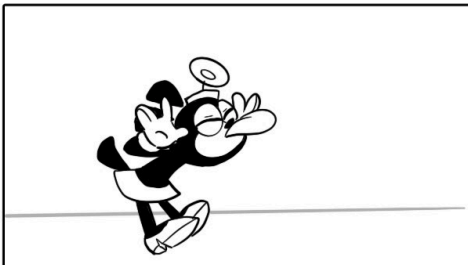
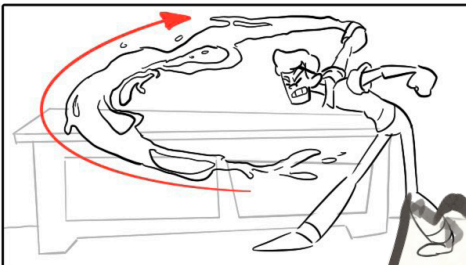






With the assets we essentially showcased the most barebones way we'd go about designing and modelling everything. However, these in no way reflect the final designs we'd end up going with. Remember how this animation desk looks now, as later on you'll see how designs can be overhauled from concept to completion.





When you submit an idea for approval, be it a show, movie, commercial, or short film, everything must be taken into account. In addition to the concepts and assets we made, we also made moodboards, possible posters, and specific story beats we wanted to touch upon for the idea going in. In animation, preparation and planning are key, so setting things up beforehand helps a lot in the long run.



Scene: 	Scene: 	Scene: 
Scene: 	Scene: 	Scene: 
Scene: 	Scene: 	Scene: 

Script & Storyboarding

Once the film was green-lit, we started working immediately. With only the summer to get ready for pre-production, we began brainstorming a more concise storyline and polishing up our ideas.

At this point we began working with our crewmates to get feedback and make sure we are all on the same page. In an early Covid-19 world this was difficult but manageable. We realized how lucky we were to be working in an industry that allowed for virtual and remote work.

With everyone's input fresh in my mind, I wrote up a polished script and Andy and I spent 3 days storyboarding the film, shot for shot. Later on, I spent a long while editing the storyboards into an animatic with temporary sound to give us an idea of how long the film will be, how well it flows and if the story makes sense.



DUNCAN

Wait, what?

He flips through the pages before him but freezes as he notices a trail of destruction beginning at his desk and heading to the other side of the room.

DUNCAN

What the f-

Many inky footsteps lead to ADELINE, dancing about as she draws on the wall with some crayons. ADELINE turns to DUNCAN's noise and nonchalantly/innocently turns back, continuing to draw.

DUNCAN

Oh no. No this is not happening. I don't have time for this.

He points at the papers on his desk.

DUNCAN

Get back in the paper.

ADELINE rolls her eyes and continues to draw.

DUNCAN

HEY!

They lock eyes for several beats. Adeline flinch-checks. DUNCAN.

DUNCAN (taken aback)

What?

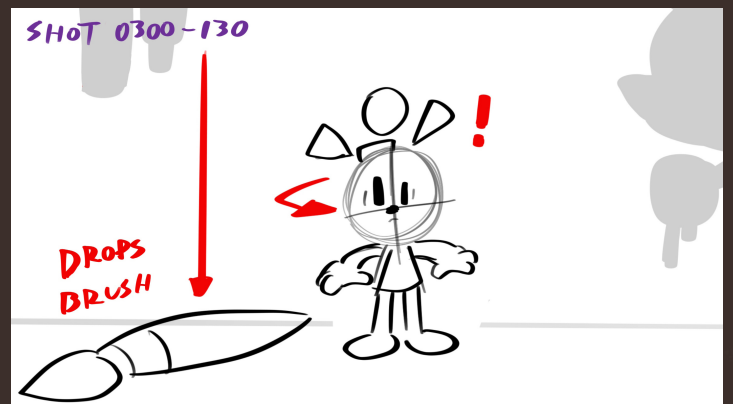
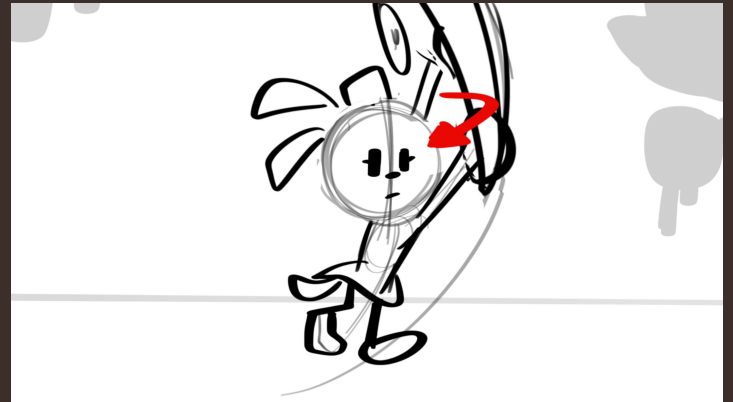
DUNCAN bolts for ADELINE.

DUNCAN

Come here you little shit

She immediately jumps onto his head as he dives towards her and bounces up to the SHELVES above him where, as she runs, she knocks books down. DUNCAN yelps as he tries to catch the books, Peter Parker style. As the books stack up, Adeline sees an opportunity to jump on them across

Storyboards are basically a shorthand way to illustrate how a sequence of events is going to play out in a film. This is the phase where the script is interpreted into visual form and serves as the backbone for the rest of production.



Storyboards are used for both animation **AND** live action films. While there are some differences in what they require, the process of script to board to screen is a large part of many production pipelines. In our case, we didn't have much dialogue, so our short is a lot more board-driven.

Color Script & Palette

Using the mood board we developed for the pitch, we furthered the visual language of the script. The muddled beige and browns were a necessity to give the film the timeless yet vintage feeling that it has.



We pulled a lot of inspiration from real animator's offices from the golden age of animation to make sure we nailed the colors.





Deciding the color palette for the room was important. Since we knew going in Addie would wreck the place, we needed a setting that would look good cleaned and cluttered, while also having the room populated enough so that the backgrounds don't seem barren. With this in mind, we decided the off-white would be best, as it ties everything under the "pseudo-sepia-tone" we were going for.



Style Frames

Style Frames are conceptual pieces used to figure out a film's overall aesthetic and color script as the film progresses. Certain key storyboards are taken and rendered out fully so that they can be used as a guide for the production going in.





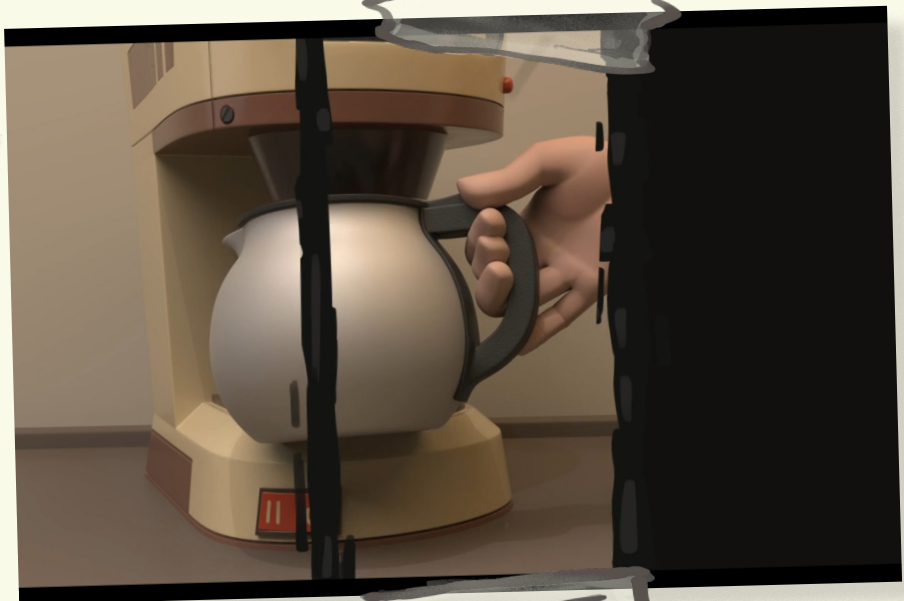
In a medium where every last detail is controlled, color scripts help keep the vision cohesive, and keeps the team on track. Every frame is a painting!

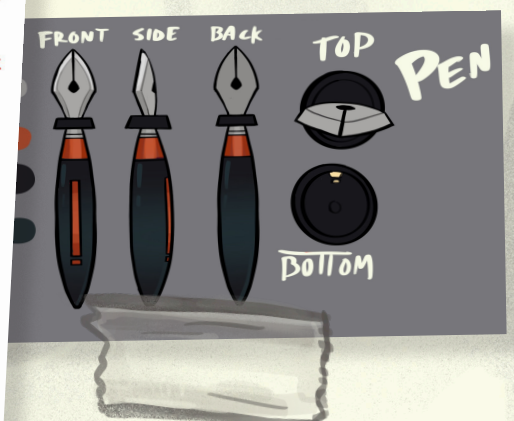
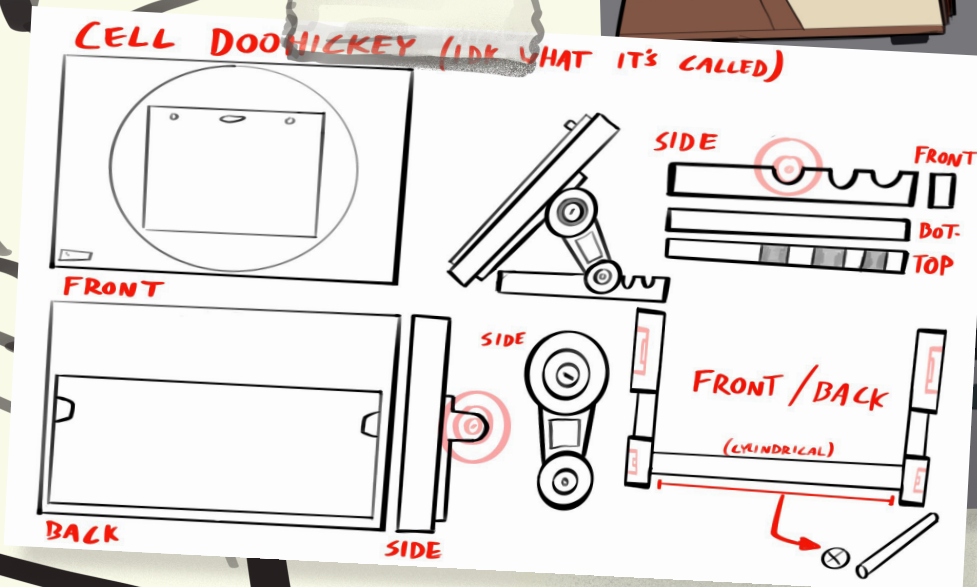
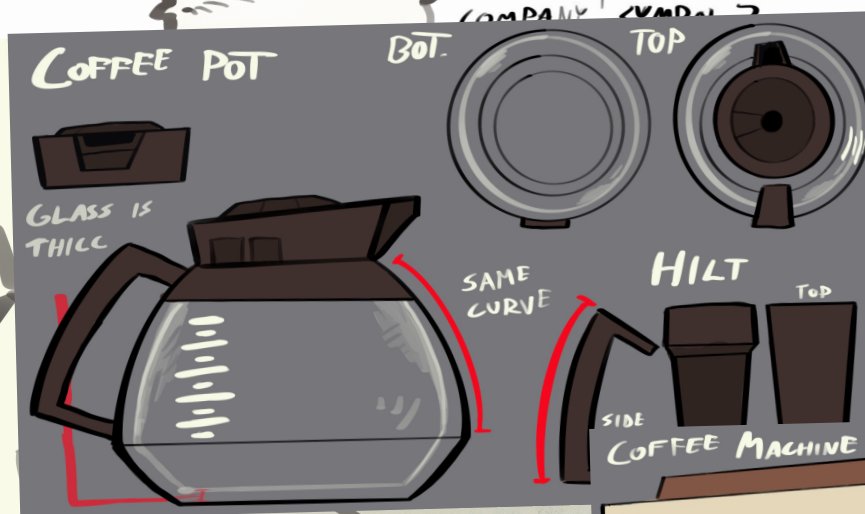
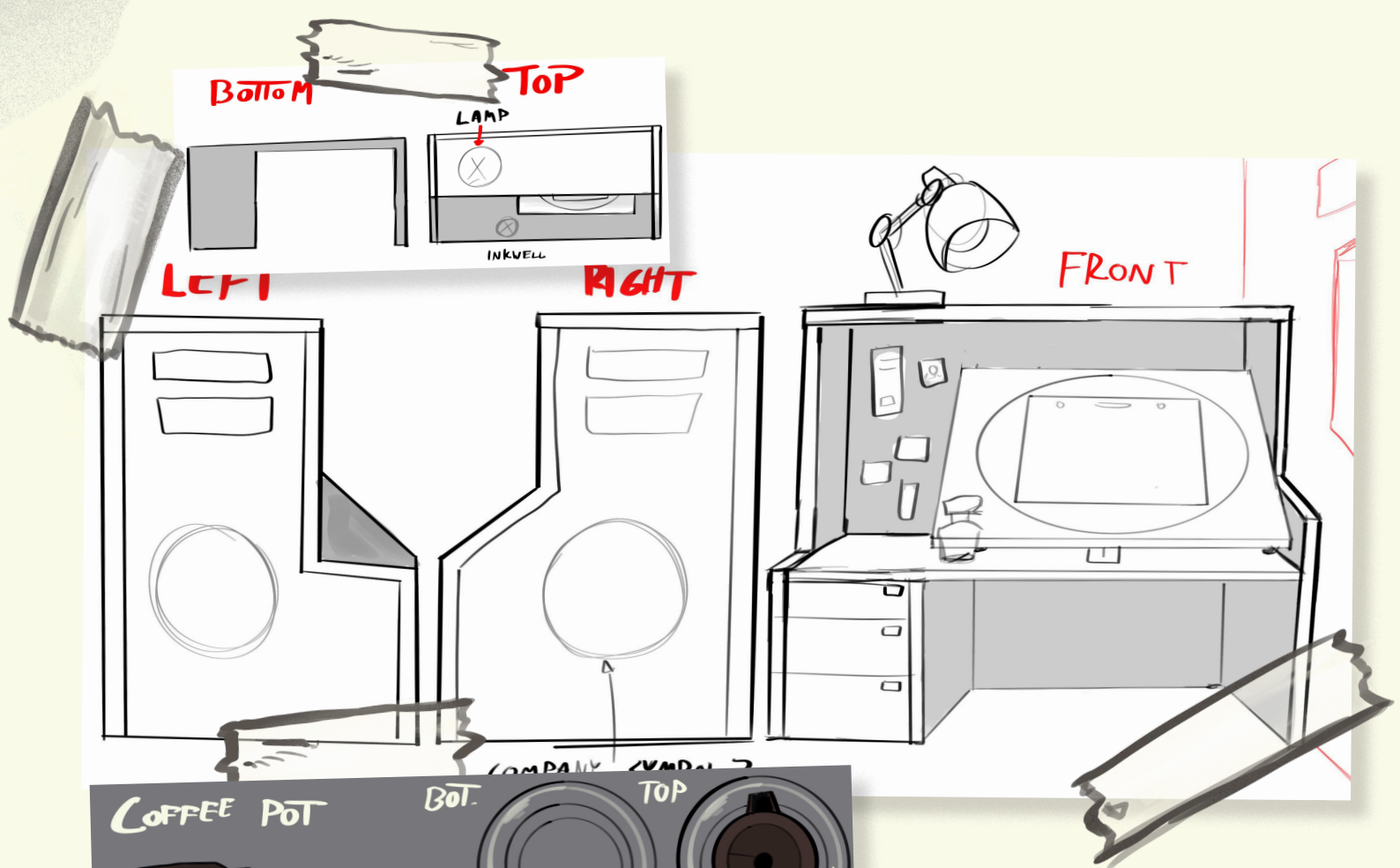
Props

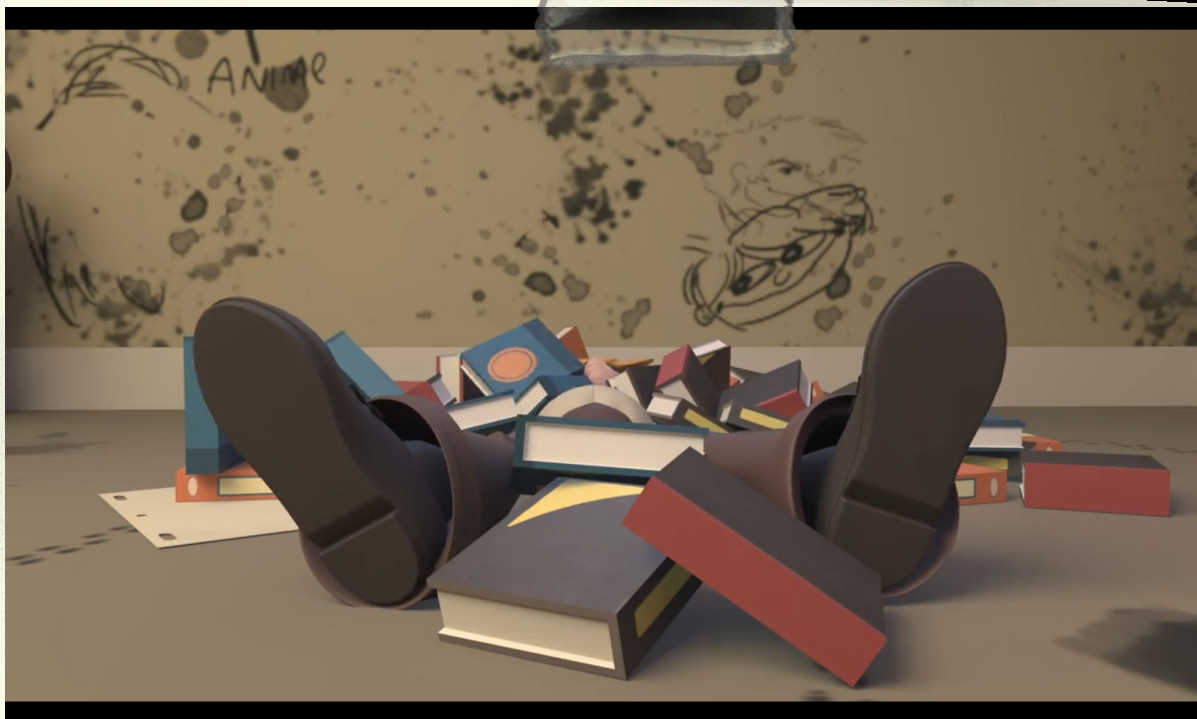
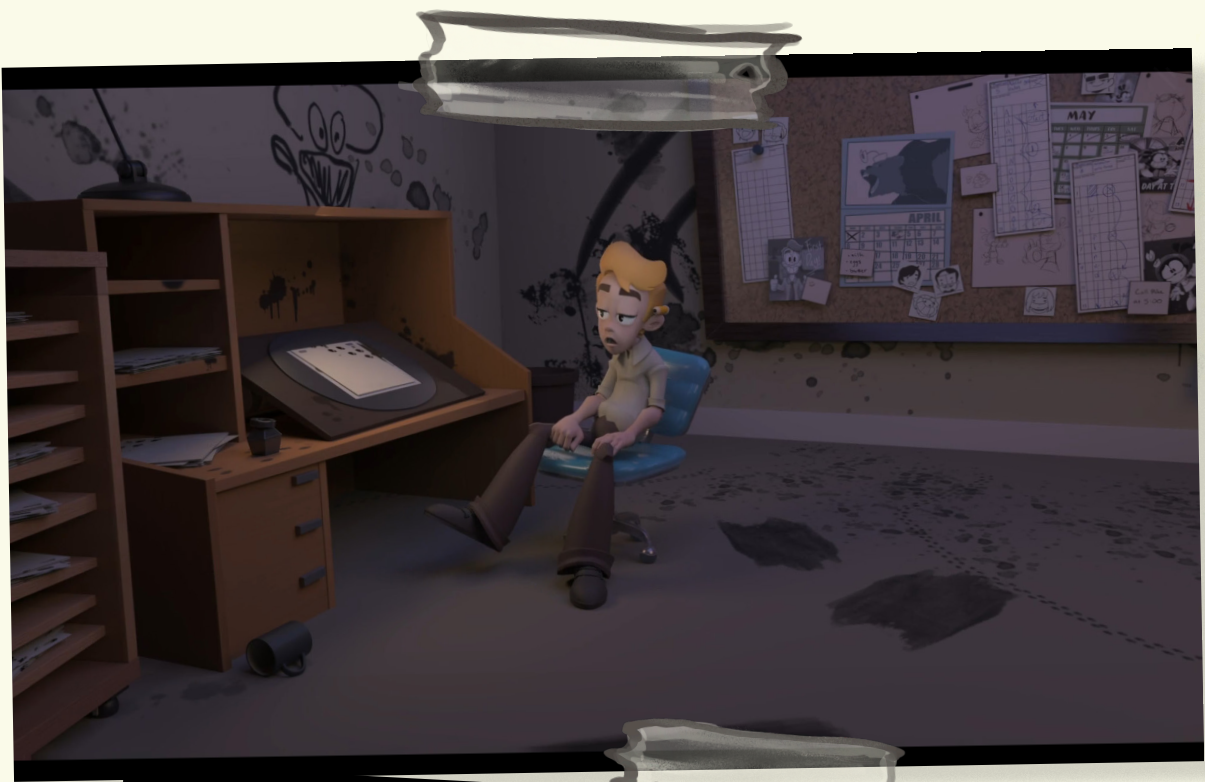
The desk sure looks different now, huh? Once we got the look of the room settled, we turned our sights on designing the appropriate furniture.

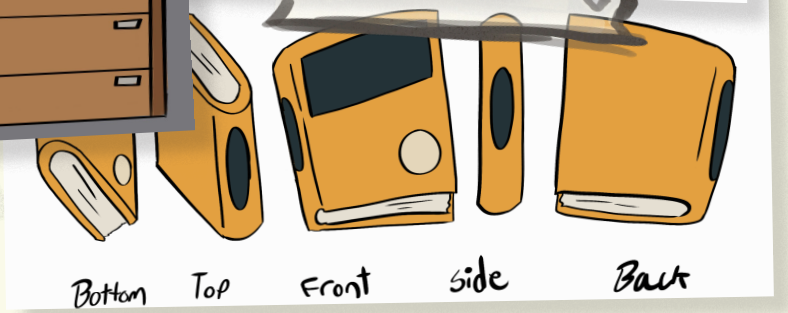
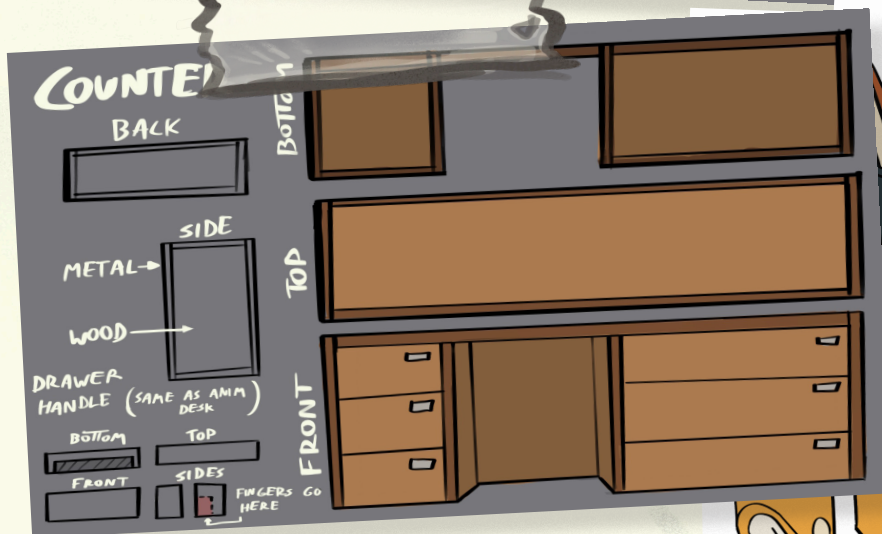
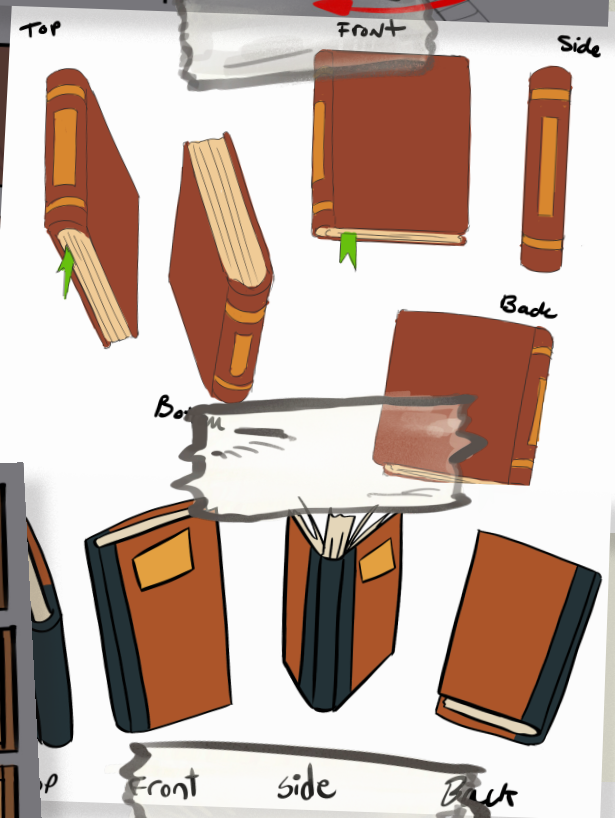
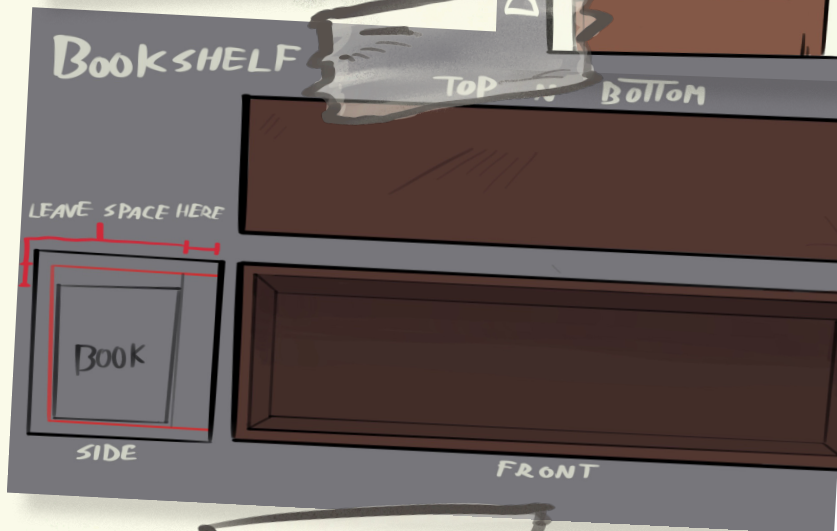
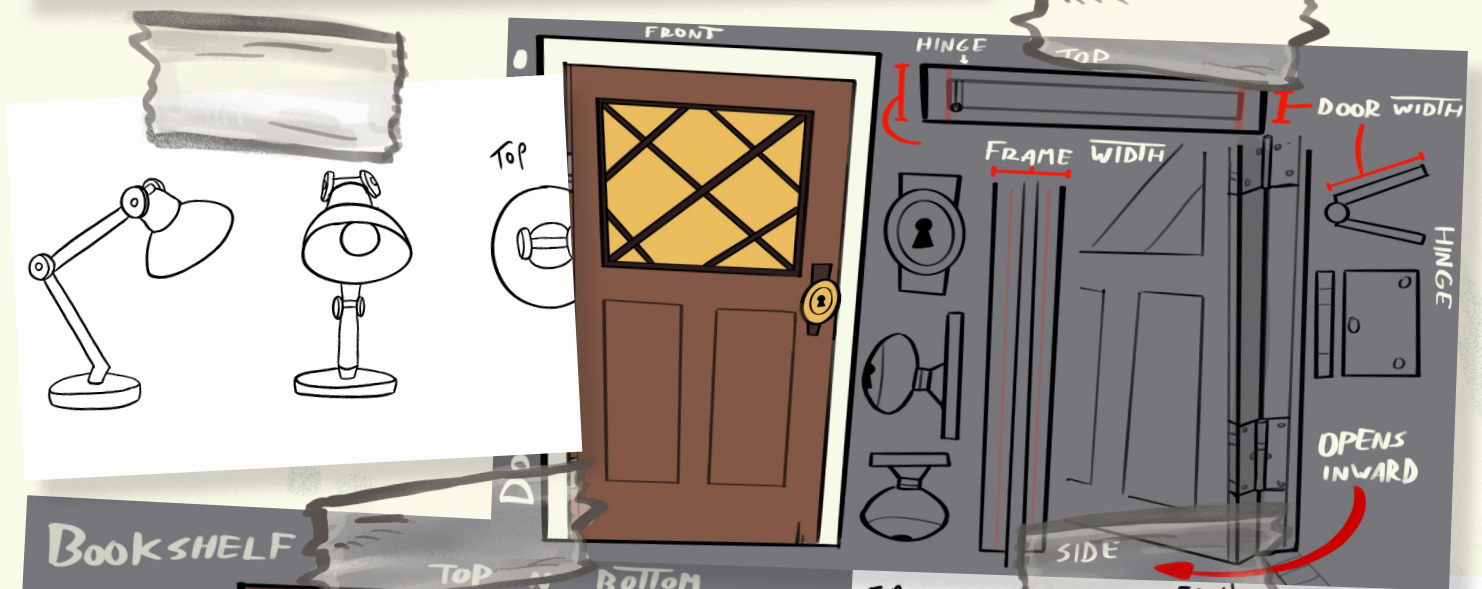
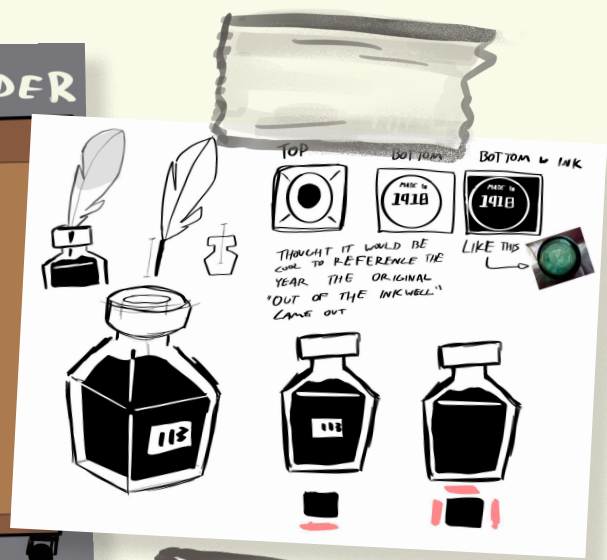
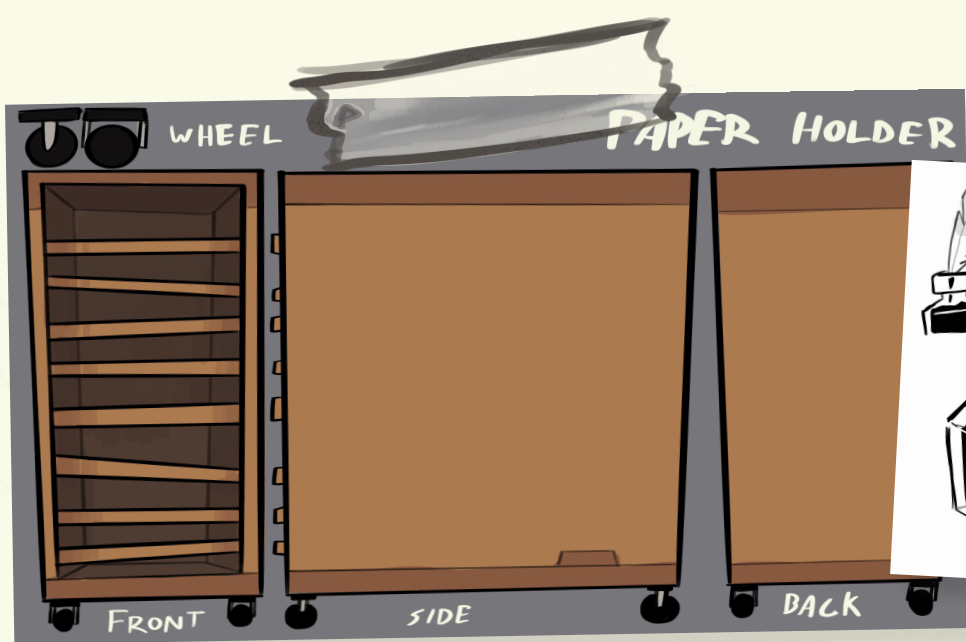
I drew up a blueprint for the office and got started on getting some concept art done for all of the individual props and furniture that would be needed throughout the film.

The concept art would be drawn from the front, back, 3/4, and any other view that we needed so the modelers could get as accurate of a portrayal as possible. We also had color palettes drawn up for each prop as well.





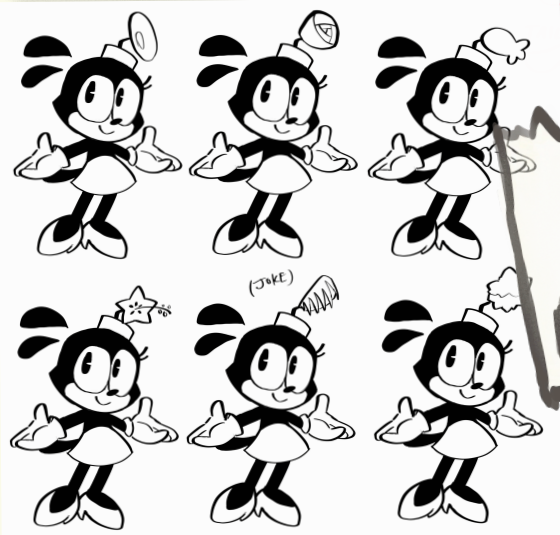
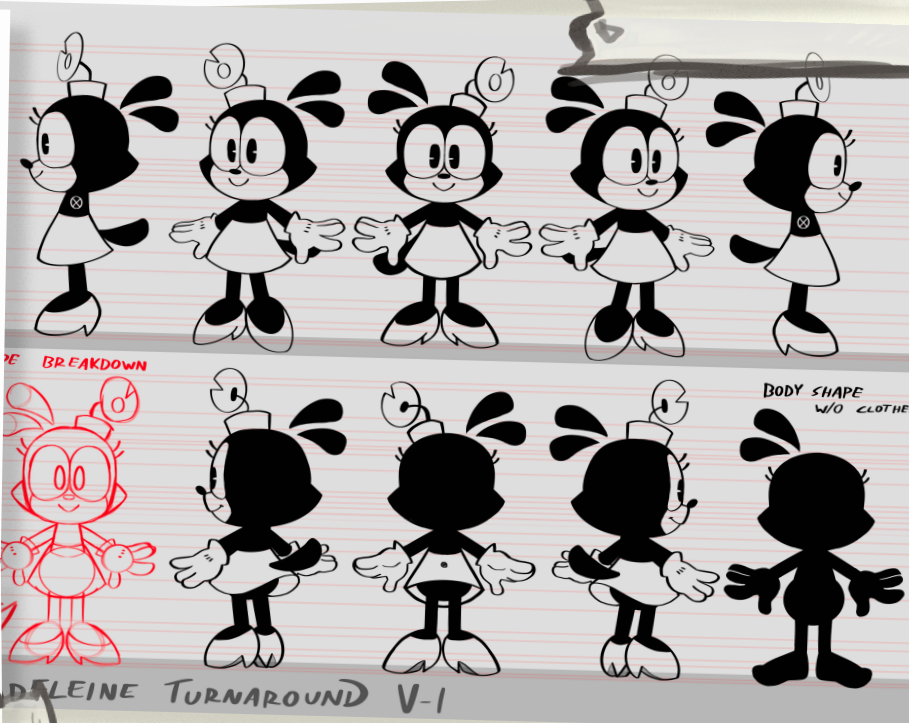
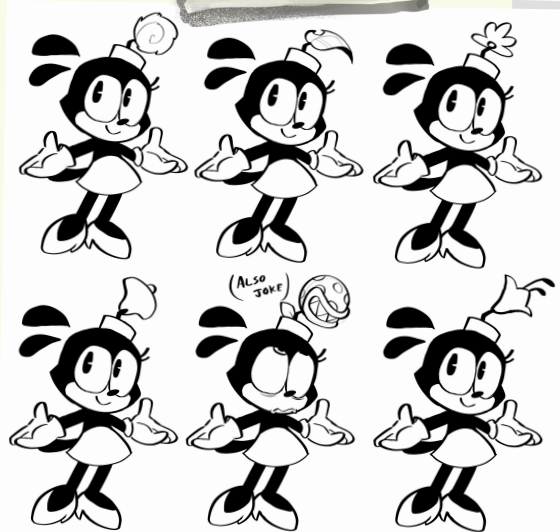
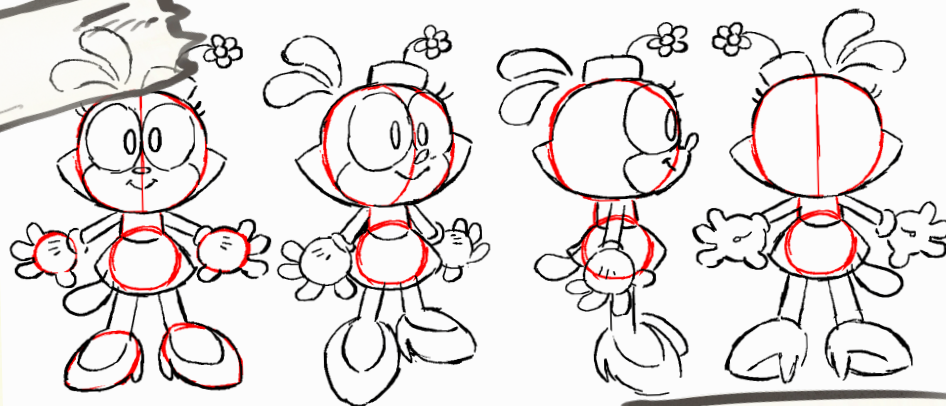




2D Animation Workflow

With production in full throttle, we worked on making the Adeline model into something more animation friendly.

In addition to simplifying her shapes, we also tweaked the design here and there so that our animators could have a better time... animating.



Sometimes it takes more than one head to nail a character. Critiques and feedback can turn a cool design into a great one! It never hurts to ask for help!

After the new Adeline turnaround was established, our 2D animators began pumping out daily drawings to get used to drawing her on model. We made sure to keep this going for as long as possible before starting animation to maintain a somewhat consistent Adeline that remained the same throughout the entire film.

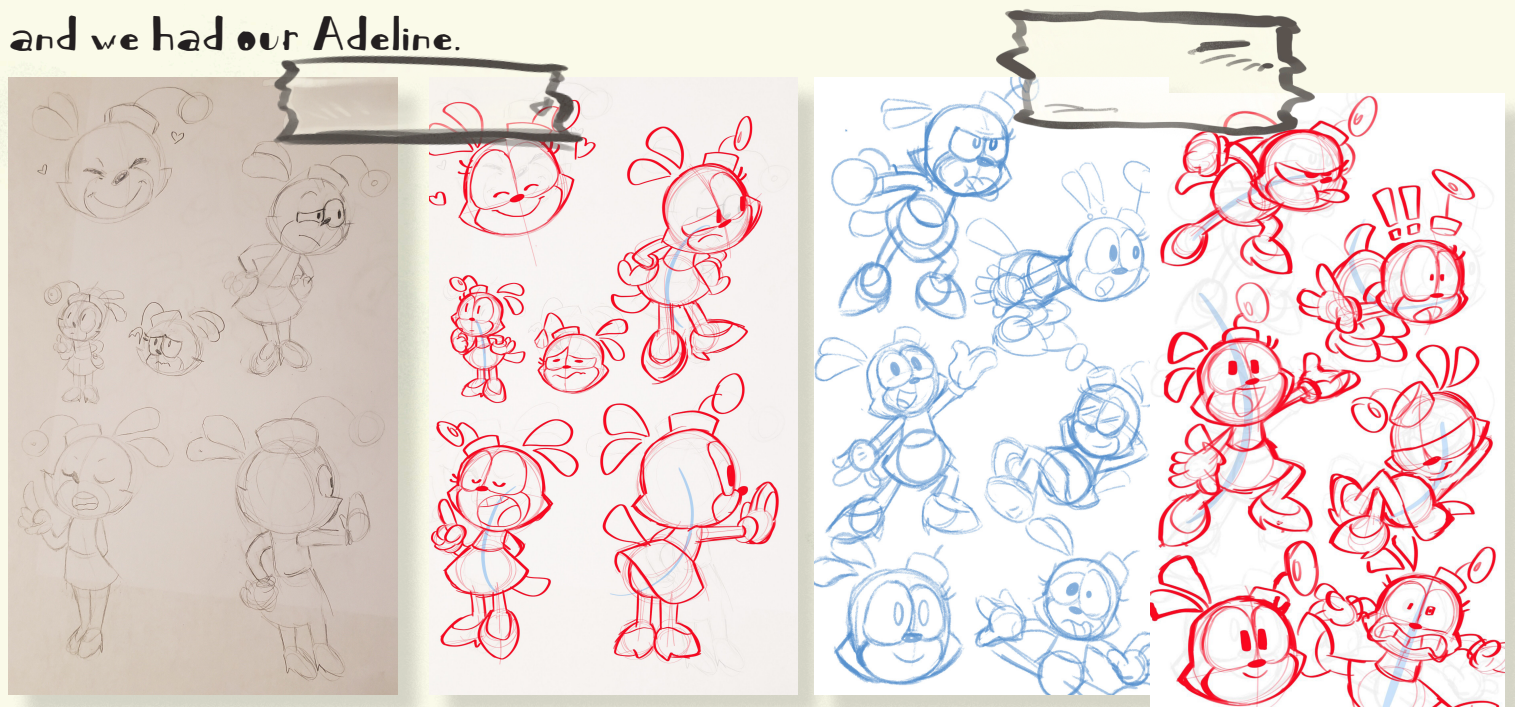


Warmup

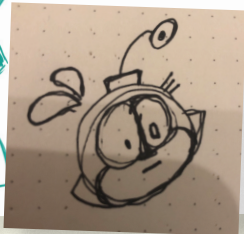
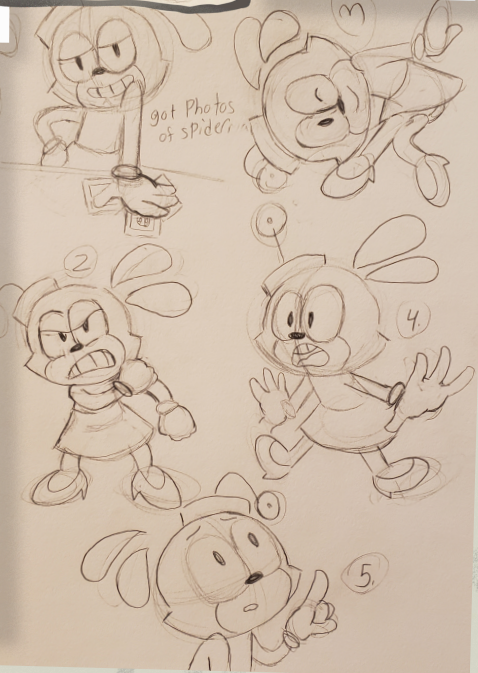
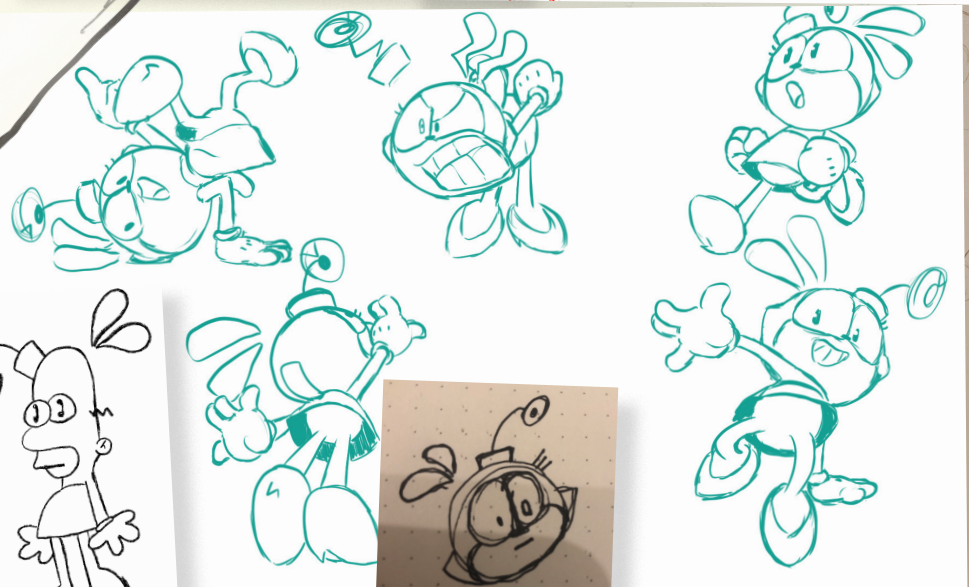
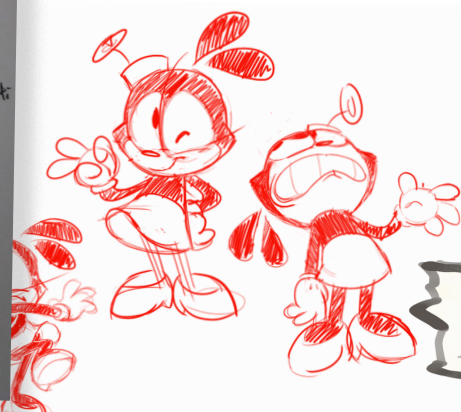
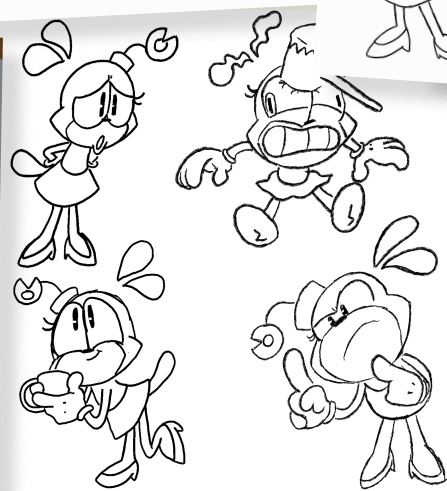
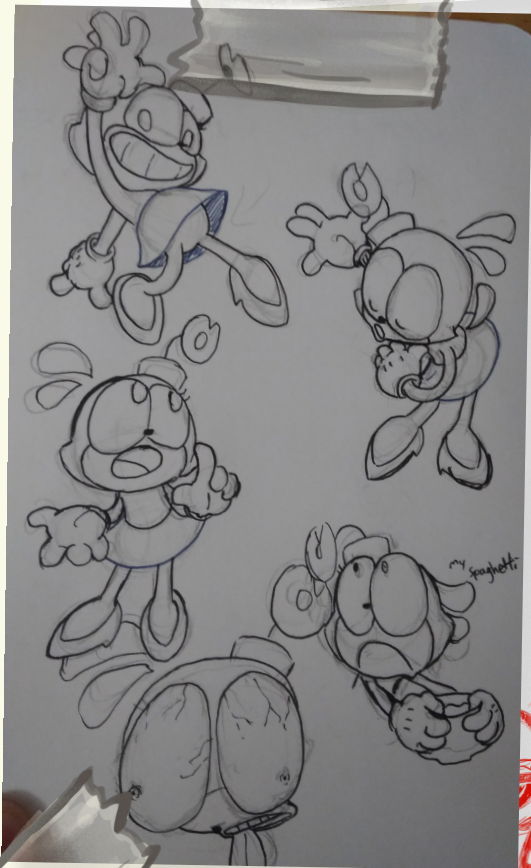
We drew a lot of Adelines before getting into the animation as a sort of training exercise. The focus was getting as many rough poses as possible to develop the animator's muscle memory and keep them all on model.



Andy did frequent draw overs of everyone's sketches to better explain what they got right and what they had to change. Ultimately, the crew got into the groove, and we had our Adeline.

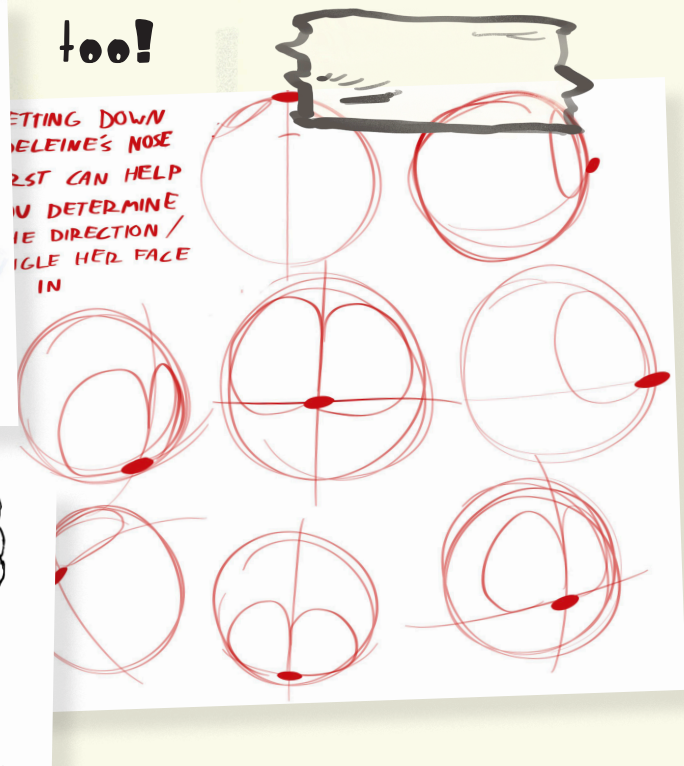
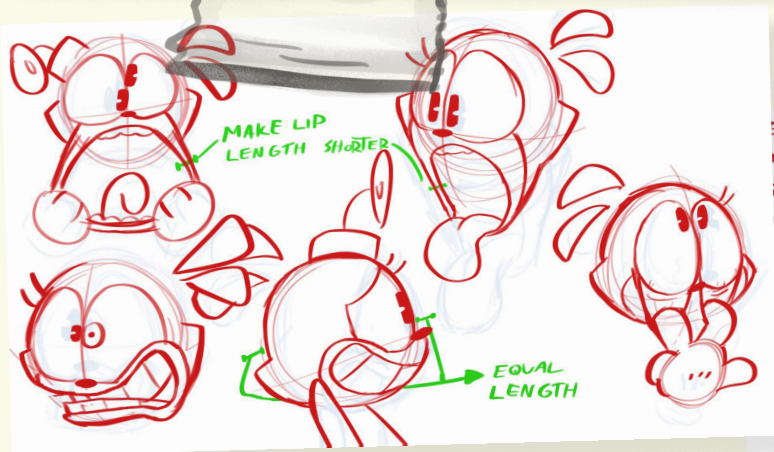
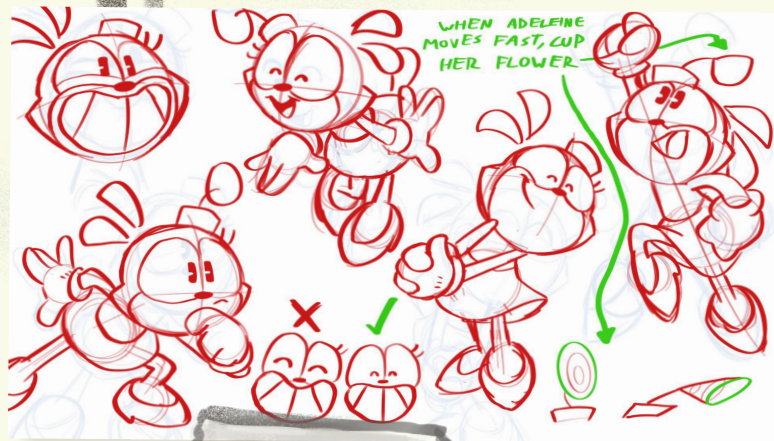


Doodles

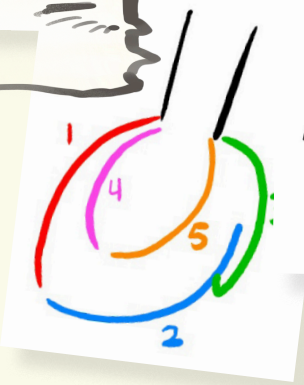
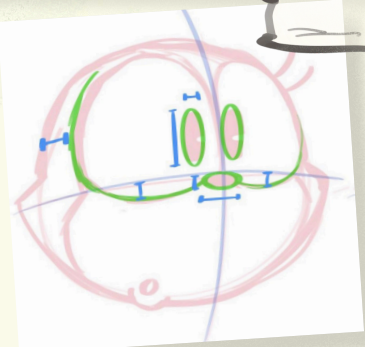
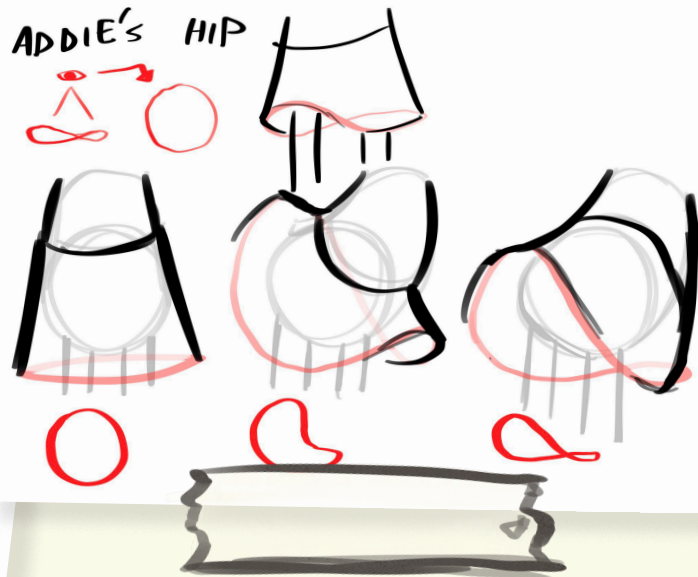


2D Animation Notes

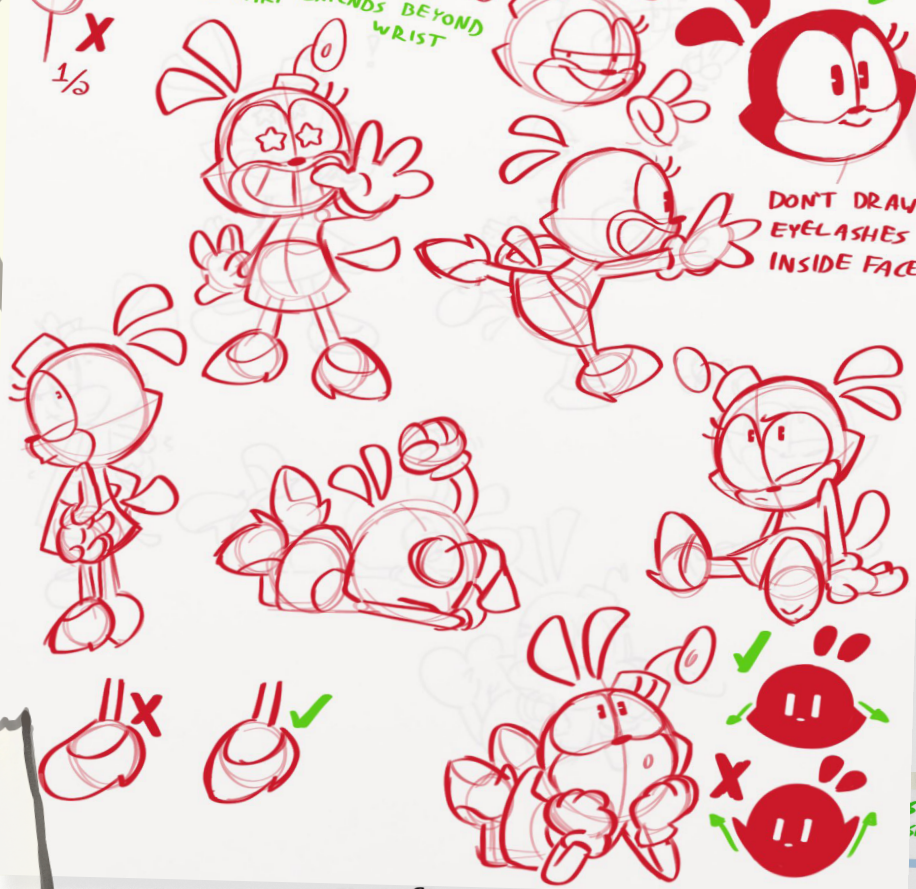
Animated characters need more than just a turnaround if people are going to animate them. Every character needs some sort of breakdown if everyone is to be on the same page. Over the course of the production, Andy kept drawing up guides with specific notes and details that the team used to better their models. Maybe you could use these notes, too!



SKIRT IS JUST A CIRCLE AROUND ADDIE'S HIP



* FIST HAND TRICK



EAR'S POINT TO SAME SPOT ON HEAD

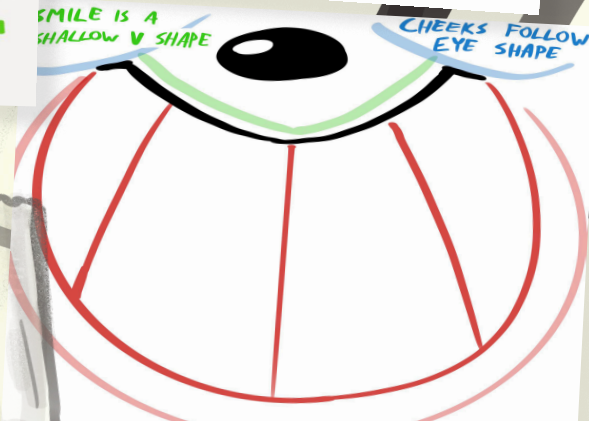
ADDIE'S NORMAL MOUTH SIZE STAYS BETWEEN THE MIDDLE OF THE EYES



* REMEMBER: SAUSAGE FINGERS

SMILE IS A SHALLOW V SHAPE

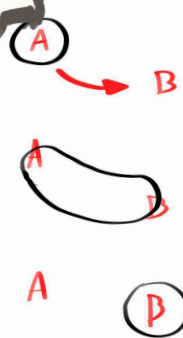
CHEEKS FOLLOW EYE SHAPE



PICTURE THE BOTTOM LIP IS A BALLOON BEING BLOWN UP

SNEARS

* SNEAR LINES FOLLOW DIRECTION



* THINK OF SNEARS AS "CONNECTING" POINTS A N' B



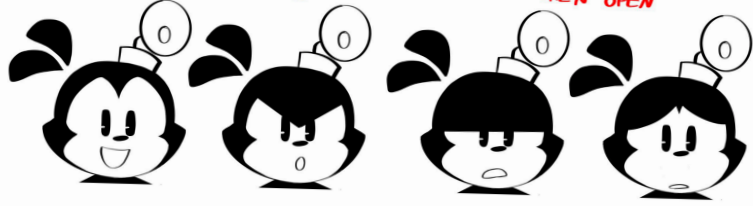
* SNEARS GROW LARGER WITH DISTANCE

TINY ADELEINE

NO EYELASHES
NO MOUTH WHEN IDLE

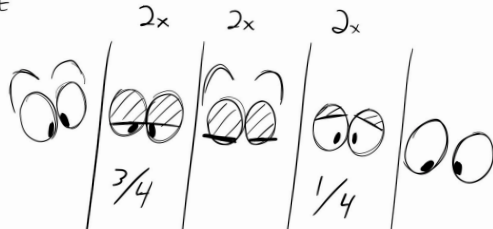


DRAW MOUTH ONLY WHEN OPEN



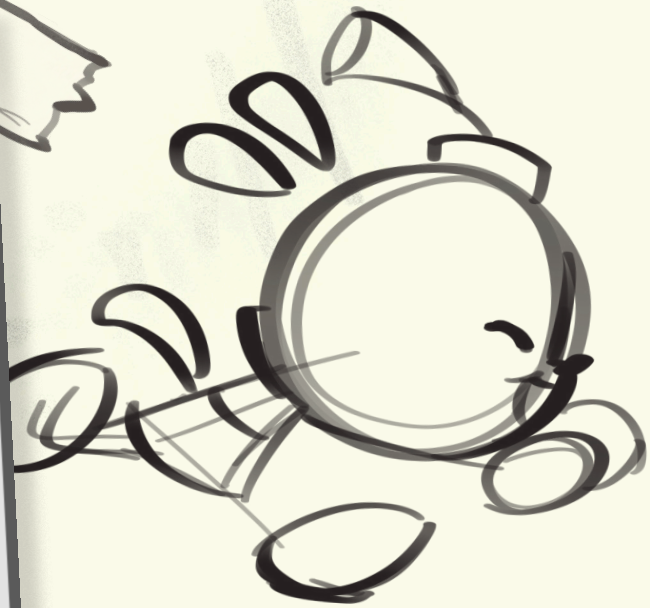
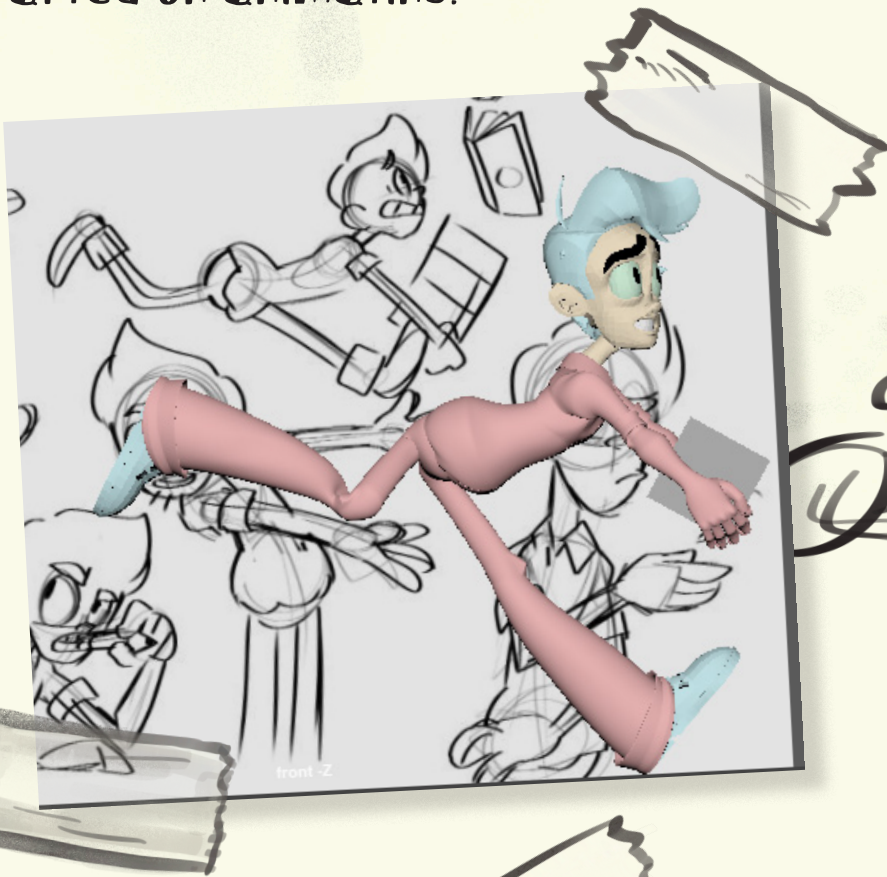
ENVIRONMENT
COLOR
FIGURES
TURNAROUNDS
PERSPECTIVE

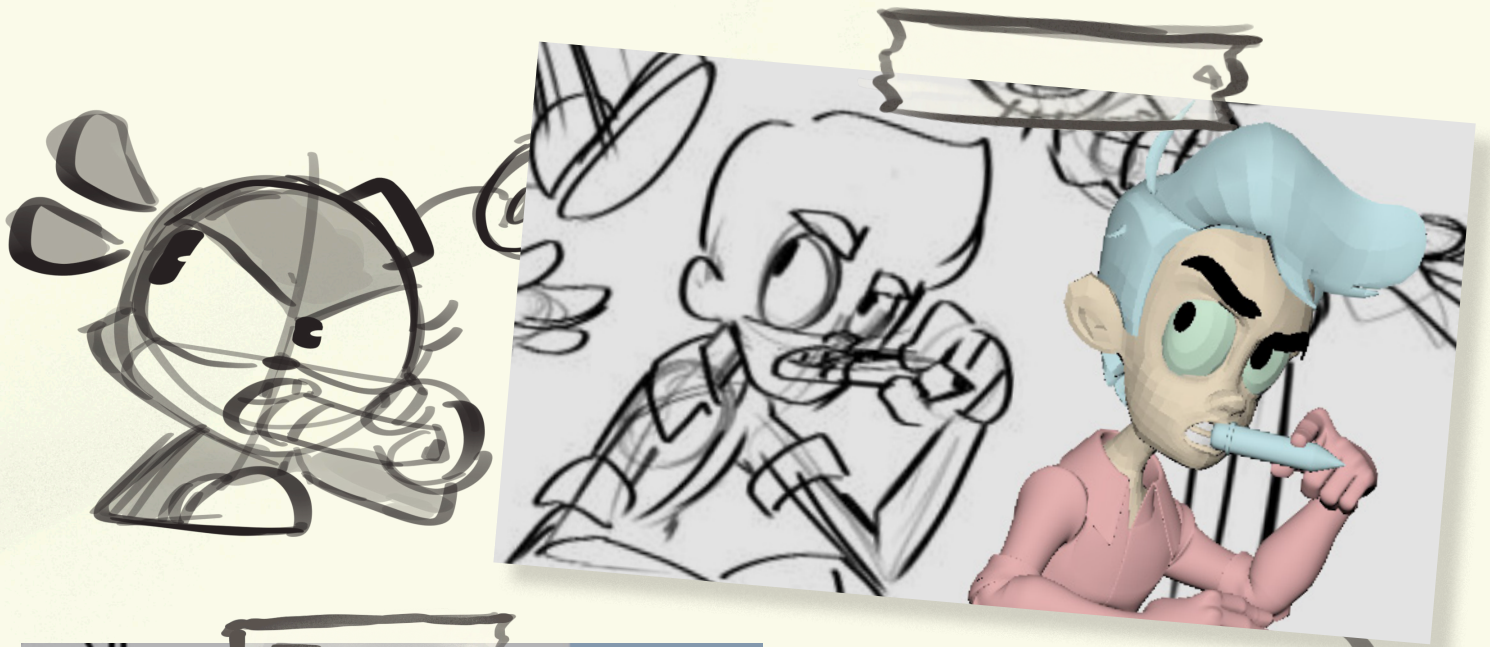
HAVE LIDS MOVE WITH EYE SHAPE



3D Animation Workflow

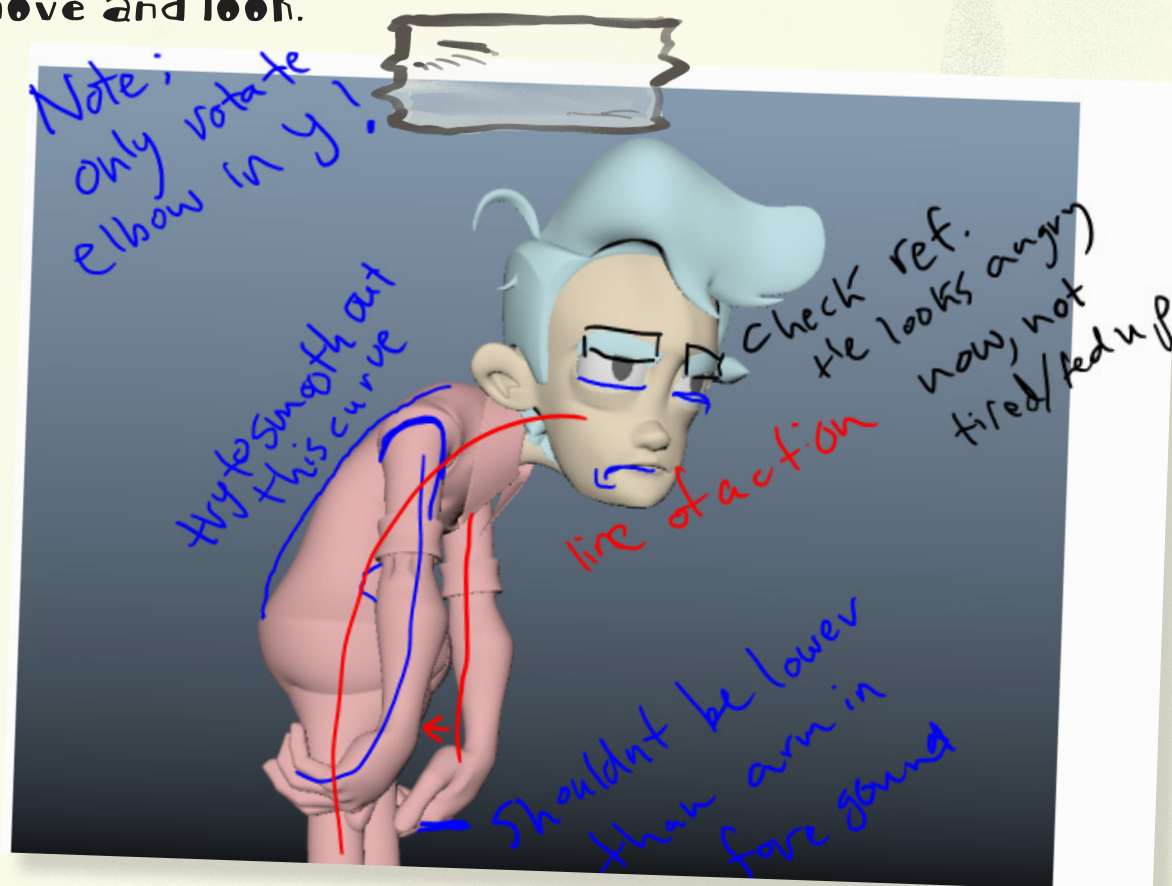
Our animation workflow was straightforward. Once the first Duncan rig and the temporary office were put together, we had some posing practice to familiarize ourselves with the rig and got started on animating.





3D Animation Notes

Just as Andy worked with the 2D crew to make sure Adeline kept looking consistent, I did draw overs of the test poses to better help everyone understand the specifics of how Duncan was supposed to move and look.



check arm angles



Bottom eyelid



push nose up

offset

offset

Finger



FK



move shoulders

twist

offset hips

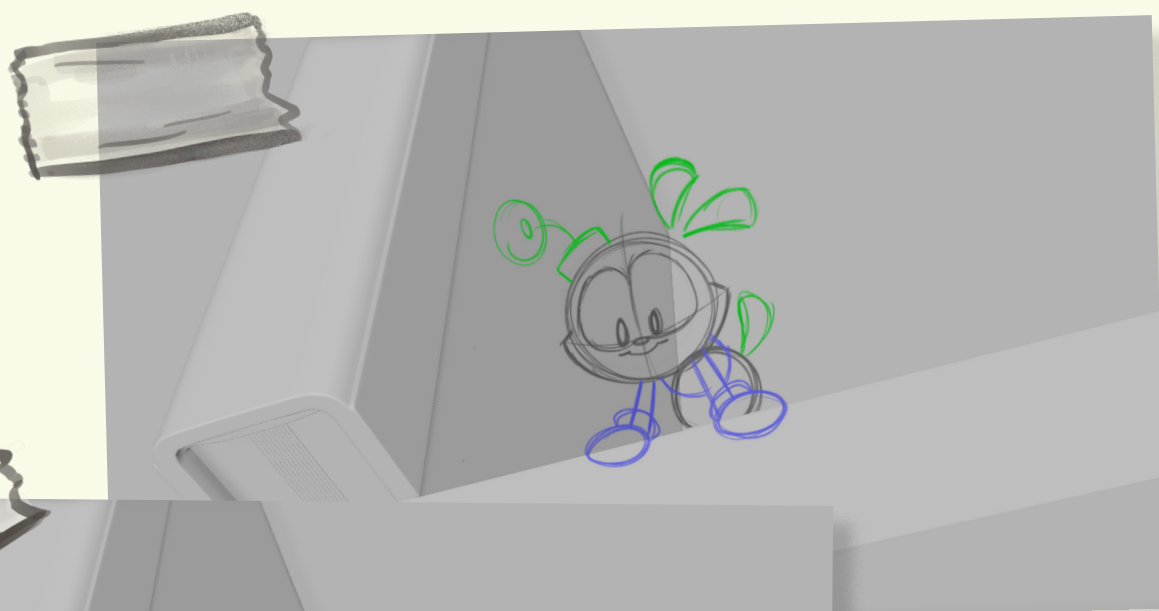
weight

IK

interaction = IK

Bringing Adeleine to Life

Once a 2D shot is done, we send it down the line to be composited with the 3D shot to make sure Adeleine remains seamless in the 3D world. It's not enough to just animate a character, sometimes extra care has to be taken to ensure all elements of a shot mesh together.



With the 2D finalized, our lead compositor was in charge of editing it onto the final 3D renders and sending it off to the final cut where any color correction or additional edits (like film grain) would be added to push the connection between the characters and highlight their differences. In animation, it's the little details that sell the shot.

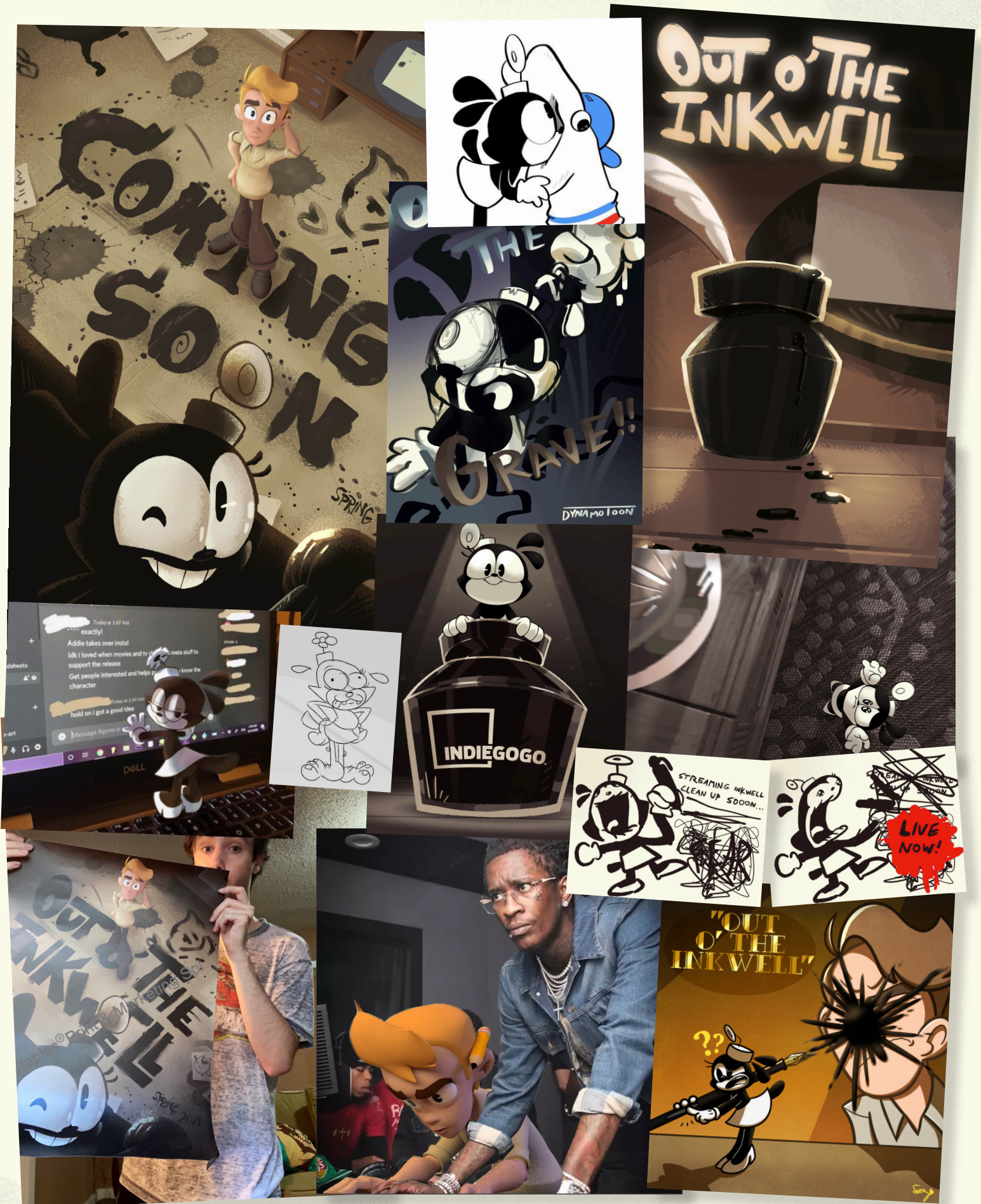


The Corkboard

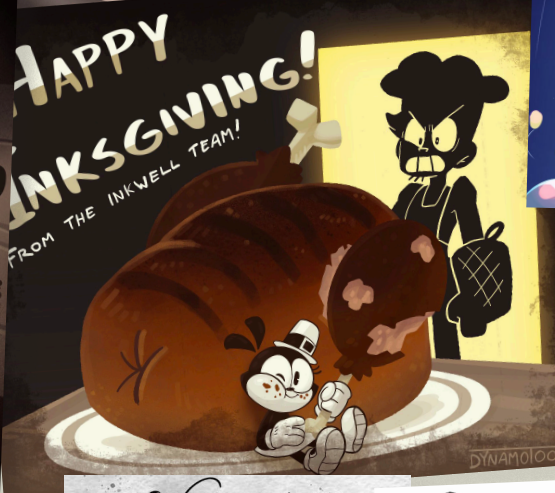


When designing the corkboard, we had organized it based around the panning shot at the beginning of the film. The purpose of this was to illustrate Duncan's career path to the audience. As is the case for a lot of animators, his career starts off smooth and slowly declines into a mess of deadlines, stress, and displeasure with his own talents.

Over Production we made a bunch of these posts for social media as a way to keep people engaged with the project, and we also got some killer fanart! We had a lot of fun interacting with everybody, and we still can't thank everyone enough for being along for the ride!



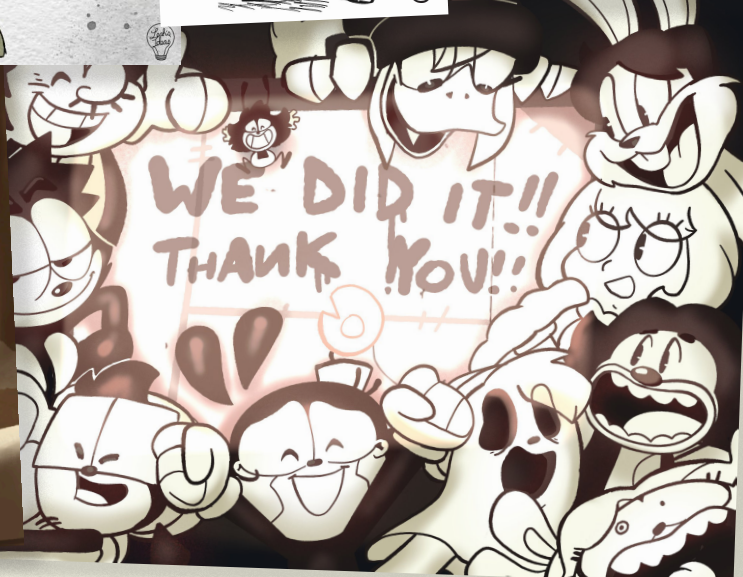
Promo n' Stuff



NEEDS YOUR HELP!
WE'RE LOOKING FOR:

3D ANIMATORS
2D ANIMATORS
TEXTURE ARTISTS

IF YOU ARE INTERESTED, CONTACT:
THEINKWELL@GMAIL.COM
WITH REEL / RESUME.



Crew Credits

Created and Directed by
Andy Ortiz and Adam Toutoungi

Produced by
Adam Toutoungi

**Visual Development
& Storyboarding**

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Adam Toutoungi
Tengmiao Yu

Animation (2D)

Noah Cheruk
Cameron Greco
Will Kuate
Darian McCollough
Andy Ortiz
Maxwell Pasqualis
Luis Perez
Dominic Seoane
Nate Wisniewski

Clean-up Artists

Kennedy Freeman
Braden Wolf

Animation (3D)

Madison Austin
Amanda Castillo
Flint Cole
Everett Delaney
Brandon Kolaczewski
Mari Machado
Rian Morgan
Thinh Nguyen
Adam Toutoungi

Look Development

David Gelfand
Van Vu Dat Nguyen
Adam Toutoungi
Kayley Westin
Shannon Widjaja

Modellers

Flint Cole
Van Vu Dat Nguyen
Adam Toutoungi

Rigging

Roman Karoly
Brandon Kolaczewski

Lighting

Hailey Akre
David Gelfand
Adam Toutoungi

Sound Effects Editor

Sander Houtman

Sound Designer

Sander Houtman

Original Score

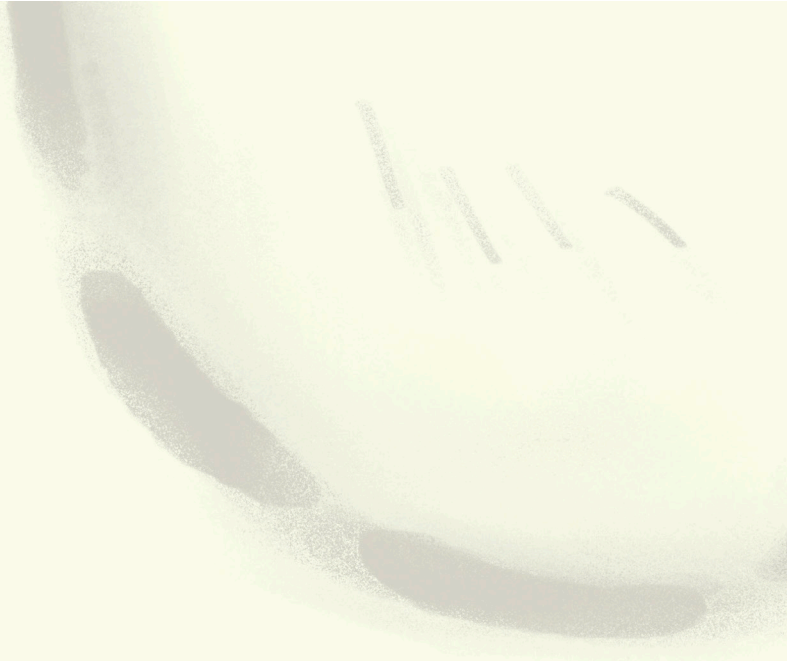
Danielle Merlis
Jordan Smith

Compositing / Editing

Adam Toutoungi
Nate Wisniewski

Special Thanks to

Gregory Araya, Zachary Rich, Mason Rose, Nouhad Kalmouni, Abdallah Toutoungi, and all the friends and family that helped us along the way.



'TIL NEXT TIME...



The behind the scenes look at the new short directed by Adam Toutounji and Andy Ortiz at scad animation about an overworked animator that tries to finish overdue shots to save his job, but his cartoon an has other plans. Get a sneakpeek into how animated productions work, and how we went about creating this from start to finish!